



# The EMR Value Assessment™

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## The HITECH Stimulus Bill: Leadership Education Session

The American Recovery and Reinvestment Act of 2009, otherwise known as the HITECH Bill offers your organization a unique opportunity and numerous challenges. In order to receive 100% of the incentive payments, your health system and medical staff must demonstrate “meaningful use” of specific technologies by 2011. Is your organization ready? What should you be doing right now – today – to ensure that you aren’t left behind?

In a 3 hour on-site session developed specifically for your organization, we will educate senior leadership regarding the implications of the HITECH Bill. We will send a brief *Request for Information* to your organization in advance of the session, conduct a planning conference call and lead discussion of the following topics during the education session:

- The role HITECH may play in health care reform
- The seven dimensions of EMR Value – will you be able to demonstrate “meaningful use”
- Physician alignment strategies, and the need to further support your medical staff in EMR adoption
- Decisions that will be required of your C Suite and Board
- Changes to your IT Strategic Plan – does it include quality metrics, health information exchange, and care coordination?
- New leadership roles required
- Potential funding and its relationship to Return on Investment
- Special issues facing your organization based on your level of EMR adoption to date
- Facilitate your leadership discussion around key decisions and priorities

### Your Presenters:



*The national leader in ROI & IT Value Realization*

Pam Arlotto is President and CEO of Maestro Strategies in Atlanta, Georgia. She is a former HIMSS President and advisor to CCHIT. She is the author of the award winning series, *Return on Investment: Maximizing the Value of Healthcare Information Technology*.



*A leader in integrated information system solutions for the healthcare industry*

Pat Stewart is a Principal owner of Innovative Healthcare Solutions with more than 30 years experience in the healthcare industry and is past President of the Alabama Chapter of HIMSS. She recently released a whitepaper on *Getting Governance Right: Creating IT Project Success Through Effective Sponsorship*.